Government Arts College for women (Autonomous), Pudukkottai STAFF PROFILE

i) General Information

- a) Name : Dr.R. Narasimmaraj
- b) Address (Residential): 281 B Mariyamman Nagar, Nochiyam,

No.01, Tollgate, Trichy -621216.

- c) Designation : Assistant Professor and Head
- d) Department : Tourism and Travel Management
- e) Date of Birth : 25.03.1981
- f) E-mail id : narasimamrajj@gmail.com
- g) Area of Specialization: Sustainable Tourism, Nature- Based Tourism, Alternative Tourism.

A) Academic Qualifications

Exam Passed	Subjects	Board/ University	Year	Division/ Grade/ Merit, etc.
High School	Tamil, English, Maths, Science and Social Science	Board of Secondary Education	1997	I - Grade
Higher Secondary	Tamil, English, Physics, Maths, Chemistry, Biology	Board of Higher Secondary Education	1999	I - Grade
UG	BA History (Tourism Vocational)	Bharathidasan University	2002	I - Grade
PG	MBA- Tourism Administration	Pondicherry Central University	2005	I - Grade
M.Phil.,	-	-	-	-
Ph.D.,	Ph.D- Tourism Studies	Pondicherry Central University	2012	Highly Commended
National Educational Testing (NET) UGC	Tourism Management/ Tourism Administration	UGC	2005	Passed
State Level Educational Testing (SLET)	-	-	-	-



ii) Research Experience & Training

Research Stage	Title of work/ Thesis	University where the work was carried out
M. Phil. or Equivalent		
Ph.D.	Carrying Capacity and Community Participation for Sustainable Nature- Based Tourism in Ooty – An Evaluative Study	Pondicherry Central University
Post-Doctoral		
Publications (give a list separately)	Refer Annexure -I	
Research Guidance (give names of students guided successfully)	Refer Annexure -II	
Training (please specify)		

B) Research Projects carried out.

S. No.	Title of the Project	Name of the Funding Agency	Duration	Remarks
	NIL			

C) Seminars, Conferences, Symposia Workshops etc. attended (If necessary, give a separate list)

Name of the Seminars/ Conferences/ Symposia/ Workshops etc	Name of the Sponsoring Agency	Place and Date
	Refer Annexure-III	

Courses Taught	Name of the University/ College/Intuition	Duration
iv) UG -BA	Government Arts College, (Autonomous) Coimbatore	From 2011 To 2016
	Government Arts College, form Women (Autonomous) Pudukkottai	From 2016 To Till Date
v) PG- MTTM	Government Arts College, (Autonomous) Coimbatore	From 2013 to 2015-2016
vi) M. Phil		
vii) Ph.D		

Total Teaching Experience (in years and months):

a) Under-graduate
b) Under-graduate
c) Post-graduate
c) Post

d)Research : (M.Phil) -Nil : (Ph.D) - Nil

viii) Innovations/ Contributions in Teaching (If necessary, give a separate list)

a) Design of Curriculum:	Since 2011 onwards I have been involving curriculum designing			
	curriculum designing.			
	➢ In the years 2013, I was acted as chairman for			
	Tourism Board both (BA-TTM and MTTM) in the			
	Government Arts College (Autonomous),			
	Coimbatore.			
	Since now, I have been involving as member of			
	curriculum designing in the Department Tourism			
	and Travel Management, GACW-Pudukkottai.			
	 I have acted as Other university Nominee and Subject Expert for curriculum designing in the Bharathiar University, Coimbatore in 2020. 			
	Chalk and Talk			
1) T 1' (1 1	Group Discussion: (Designing Contempered and			
b) Teaching methods:	Spotlight Topics)			
	Debates, Seminars and Conferences			
	 Online Classes (Using Google-Classroom, 			
	Google-Meet, Zoom)			
	Field visit (Destination Visit)			
	Industrial Visits: (Travel Agencies, Hotels and			

	Airport Visits
c) Laboratory experiments:	Not Applicable
d) Evaluation methods:	 I had acted as board chairman for UG-TTM and PG-MTTM in the GAC, Coimbatore.
	 I have been called for paper evaluation at various Colleges, Universities, and Institutions. Namely, GAC, Kumbakonam, GAC, Coimbatore, Bharathiar University, Madurai Kamarajar University and University of Madras.
e) Preparation of resource material including books, reading materials, laboratory manuals etc.:	Since 2011 onwards Under Graduate and Post Graduate Tourism and Allied subject study materials and E-Contents prepared for the students.
	 Contributed for Book writing to the Tourism: Principles and Practices (Oxford Higher Education) Paperback – 24 November 2011.
	In the year 2014, published a research article Titled "Tourism Impact on Ooty's Natural Environment, and that was published in a edited volume published by the at Madras Christian College.
	 Dr.R. Saravanan. A., Narasimmaraj., (2016). Public Private Partnership as an Intervention Strategy to Balanced Tourism Development. (edited volume). Entrepreneurship and Tourism Management. In Excel Publication, New Delhi.
	Dr. R. Narasimmaraj acted as Editor in brochure preparation work in the year 2019.
f) Remedial Teaching / Student Counseling (academic):	 Government Arts and Science colleges are practicing tutor ward system, the GACW Pudukkottai, Tourism and Travel Management department also following the same. As a faculty member of the department, time to time we are taking care for the student's welfare and counseling have been given.
g) Any other:	As the whole, almost all the academic and non- academic works are carried out for the growth and development of the institution.

ix) Extension Work/ Community Service (If necessary, give a separate list)

:

a) Please give a short account of your contribution to :

National Literacy Mission

Since 2020 June onwards I have been acting as EBSB Coordinator. The main aim and motto of the EBSB is unifying Indian states and its culture, Exchanging Nation Integration, secularism, democracy, socialism, humanism, peace.

b) Positions held / leadership role played in organizations linked with Extension Work National Service Scheme (NSS), or NCC or any other similar activity.

Since 2011 onwards I have been involving various activities which is related to celebrating World Tourism Day.

D. Participation in Corporate Life

Please give a short account your contribution to:

	Acting as EBSB Coordinator		
a) College/ University / Institution	Member in IQAC		
	Member in NAAC Committee		
	Bus pass Coordinator		
	Autonomous Extension Committee		
	Editor in Department brochure		
b) Co-curricular Activities	World Tourism Day - Seminar, Conference,		
	Symposium Organizer and Convener.		
c) Enrichment of Campus Life (Hostels, sports, games, cultural activities)	Conducting Cultural, Folk and Bharatanatyam Dance during World Tourism Celebrations		
d) Students Welfare and Discipline	For the first time in the GACW, Pudukkottai. The department of tourism and travel management has introduced formal dress code for the tourism students.		
e) Membership / Participation in Bodies / Committees on Education and National Development	Lifetime member in the ITHC (Indian Tourism & Hospitality Congress Science 2007 onwards.		
f) Professional Organization of	TNGCTA Member since 2011 onwards		
Teachers	AIFUCTO Member since 2016 onwards		

Ε

(a) Membership of Professional Bodies, Societies etc.:

- **Reviewer**: Nil
- Member: TNGCTA Member since 2011 onwards
- AIFUCTO Member since 2016 onwards
- Life Member: Lifetime member in the ITHC (Indian Tourism & Hospitality Congress Science 2007 onwards.
- •
- (b) Editorship of Journals: Nil

F. Any other information:

Annexure-I

Publications

- 1. Narasimmaraj.R., and Bivraj Bhusan Parida.(2010).Tourism Impacts in Mudumalai National Park and Wildlife Sanctuary, Tourism Theory and Practice, Vol.7,(1),pp, 66-72. ISSN: 0973-6611.
- 2. Narasimmaraj.R. (2013).Mass Tourist Arrivals and its Impacts on Ooty's Natural Environment, Indian Journal of Applied Hospitality and Tourism Research, Vol.2, pp,44-52. ISSN: 0975-4954.
- 3. Narasimmaraj.R. (2015). The Current Issues and Practices in Human Resource Development in Indian Tourism and Hospitality Sector, Yatra, Annual Publication of Dept. of Tourism Studies, Vol. 2,(2).pp,55-57.
- 4. Narasimmaraj.R., Saravanan..A. (2016). Public Private Partnership as an Intervention Strategy to Balanced Tourism Development. (edited volume). Entrepreneurship and Tourism Management. In Excel Publication, New Delhi.
- Narasimmaraj.R., Saravanan.A.(2018). Rural Tourism an Effective Strategy to empower the Entrepreneurship in Rural Vicinity, (edited volume) In General Management Practices for Organizational Sustainability, ISBN: 9789880627250.
- 6. Narasimmaraj.R. (2019) PUTSAL Pondicherry University Dept. of Tourism Studies, Newsletter. Pp.9-11

Annexure-II

<u>Research Experience & Training: Research Guidance</u> Ph.D./M.Phil., (Department of Tourism and Travel Management)

S. No	Name of the Scholar	M.Phil / Ph.D.	Year	FT/PT	University	Pursuing/ Completed/ Waiting for Viva
				Nil		

Annexure-III

Name of the Seminars/ Conferences/Symposia/ Workshops etc	Name of the Sponsoring Agency	Place and Date
National Seminar on Indian Tourism – Opportunities Unlimited	UGC, New Delhi	Dept. of Tourism Study, Pondicherry University, Pondicherry, March 31 2008.
National Seminar on Indian Civil Aviation Sector:	Ministry of Tourism Government of India	IITTM Gwalior, January 17 th – 18 th 2009.
National Seminar on Crises Management – The Challenge of Tourism and Hospitality	Dept. of Tourism Study University, Pondicherry.	South India Hotels and Restaurants Association, Chennai, March 30, 2009.
National Seminar on Tourism, Hospitality and Environment: Issues and Challenges	BCIHMT, New Delhi	New Delhi, January 21st and 22nd 2010.
National Level Seminar on Tourism and Global Warming	Dept. of Tourism Management, S.Nijalingappa Collage, Bangalore	Bangalore, March 9th, 2010.
National Seminar on Creativity and Innovations in Tourism Entrepreneurship: Contemporary Trends, Hospitality	UGC-SAP, New Delhi	Pondicherry, March 19th -20th 2010.
International Conference on Management Practices for Sustainable Growth	AnnamalaiUniversity, Chidambaram	Chidambaram, July 28th to 30th ,2010.
National Conference on Heritage Tourism In India	UGC, New Delhi	Tiruvannamalai, 30 & 31st Marach 2012.
National Seminar on Climate Change : Impacts and Implications	UGC, New Delhi	Coimbatore, 21st & 26nd March, 2013.
Faculty Development Programme on "Total Quality Management in Teaching "	Govt. Arts Collage Coimbatore	Coimbatore, 21st & 26th March, 2013.
National Conference on Disaster Management: Issues and Challenges,	UGC, New Delhi	Madras Christian College. On 28th February 2014.
National Seminar on Prospects for Development of Village Tourism	UGC, New Delhi	Pazalsiraja College , Wayanad Kerala. On 26 and 27 August 2014.
National Conference	UGC- SAP DRS II	Pondicherry Central University. On 18 and 19 March 2016.
Symposium on Motivating Teachers for Accruing Classroom Skills	UGC Sponsored	Govt. Arts College (Autonomous) Coimbatore-18. On 18th March 2016.

International Conference on Responsible Practices in India: Issues and Challenges	Ministry of Tourism, Government of India	Pondicherry Central between 7- 9, December-2019. "
National Level Webinar on "India Past and Present A- Historical Perspective"	Dept. of History, A.A Govt. Arts College, Musiri	18th and 19th June 2020