GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), PUDUKKOTTAI-622001.

# ANNUAL REPORT

2020-2021

# DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

ISSUE No.02 VOL.No.II JUNE - APRIL

2020-2021

The Department of Tourísm and Travel Management was established in the year 2003. Since then, the department has been producing lot of young tourism graduates. In the year 2016 a permanent faculty Dr. R. Narasimmaraj joint in the department; apart from that there are two Guest lecturers and one PTA staff working in the department. In the academic year 2020 -2021 the department of tourism and travel management had conducted and participated various academic and academic related activities. In the below column the list of activities are given in detail.

# MAY-2020

Between 14<sup>th</sup> May and 20<sup>th</sup> May 2020 Dr. R. Narasimmaraj was participated one of the most useful seven days online faculty development programmes on "How to Switch form Regular Classroom Teaching to Online Teaching more Effectively" organised jointly by Department of Management and Department of Hospitality and Tourism management



Tamíl Nadu State Council for Higher\_Education (TANSCHE), Chennai was organized Two-Day FDP on Design, Develop and Deliver online courses through MOODLE platform conducted by TANSCHE with technical support of DOTE, Tamilnadu. On on May 15 § 16, 2020 through online mode. Dr. R. Narasimmaraj, Asst. Professor of Tourism and Travel Management had participated and got the certificate

 Tamil Nadu State Council for Higher Education (TANSCHE), Chennai
 Certificate of Participation This is to certify that
 Dr.Narasimmaraj, Assistant Professor
 Tourism & Travel Management, Government Arts College For Women (A) has attended Two-Day FDP on
 Design, Develop and Deliver online courses through MOODLE platform conducted by TANSCHE with technical support of DOTE, TamilNadu hosted by
 On May 15 & 16, 2020 through online mode

Valid Certificate ID: TANSCHEM47697ZMOOCs

On 27<sup>th</sup> May 2020 Dr. R. Narasímmaraj was participated in the International E-Seminar on Invent the Future: The New Normal for Hospitality and Tourism Organized by faculty of Hospitality, GNA University, Punjab in association with Indian Tourism and Hospitality Congress North Chapter through Zoom App.

Issued Date: June 1, 2020



 On 29<sup>th</sup> May 2020 Dr. R. Narasimmaraj was participated a webinar on the Hospitality Industry Bouncing Back After Covid-19, Organized by SRM University of East Sikkim.

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JUNE -2020

- For the first time in the history Of Government Colleges was conducted online admission due to Covid-19. The department of Tourism and Travel Management was also taken part in the online admission. The first students counseling was on 03.09.2020 and it was ended on 14.10.2020.
- Dr. R. Narasímmaraj was participated on a Webinar on Hospitality Industry: Post Covid-19 § Job Opportunities on 7<sup>th</sup> June 2020. The webinar was organised by Dept. of Hospitality § Tourism Management, Assam Down Town University, Assam.



On 09.06.2020 Bharathiar university appointed Dr.R. Narasimmaraj as a Board of member of (other university) for the period three years from 01/01/2021 to 31/12/2022 both UG and PG Programme.

**Dept. of Tourism and Travel Management** 

Dr. R. Narasímmaraj acted as a resource person in Two-day National Level Webinar on India: Past and Present – A Historical Perspective was held between 18<sup>th</sup> and 19<sup>th</sup> June 2020. Dr.R. Narasímmaraj was delivered a special address on Covid-19: Socio-Economic and Cultural Condition in India.

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on 6/4/2020.				
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On 22<sup>th</sup> May 2020 Dr. R. Narasímmaraj was participated in a online workshop on Research Article Writing & Reference Management Using Mendeley Organized by faculty of science, Annamalai University in collaboration with ELSEVIER



## JULY -2020

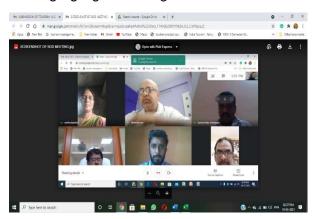
 On J<sup>th § and <u>8</u> <sup>th</sup> July 2020 Dr. R. Narasímmaraj was participated an International Webinar on Post COVID Effects and Challenges on the Field of Education Conducted by the Susana Methodist Girst B.Ed. College in association with Physical Education Foundation of India
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- For the first time in the GACW, EBSB club was formed by the Principal of the college. The working team of EBSB consisting of five members under the principal supervision Mrs. S. Gnanajothi - (EBSB-Nodal Officer), Dr. R.Narasimmaraj-(EBSB-Coordinator), Dr.M.Sagaya Sophia-(EBSB member) and Mrs.
  - M.Dhanalakshmí (Technical Assistant) are

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Followed by d	our Principal of co	llege Dr.B.Buva	neswari delivered the	inaugural address		
of the EBSE	club. EBSB-Co	ordinator Dr.	R.Narasimmaraj, As	sistant Professor,		
Department o	f Tourism and T	ravel Managem	ent, has given the de	ailed information		
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On 24-July 2020 Bharathiar University has conducted Board of Studies meeting. Dr. R. Narasimmaraj has participated and given inputs for the UG and PG the Syllabus. According to the University the new syllabi was introduced and that was approved by the committee. The BOS meeting was held through google meeting.



#### <u>AUGUST-2020</u>

• Independence Day is celebrated on 15 August every year throughout the country, in this connection; the college administration was also celebrated the Independence Day in a grant manner. Department of tourism and travel management was also taken part and printed invitation for the Independence Day celebrations.

#### SEPTEMBER -2020

Department of Tourism and Travel Management and EBSB Club of GACW, Pudukkottai was jointly organised the World Tourism Day Celebration 2020 through online. A Special lecture made by Dr. R Narasimmaraj, Assistant Professor of Tourism and Travel Management. The theme of the topic was" COVID-19: "Tourism and its Impact on Socio-Economic and Cultural Condition in India".



**Dept. of Tourism and Travel Management** 

#### DECEMBER-2020

- On 09.12.2020 there was an online meeting organed by the Parent Teachers Association (PTA), The meeting was headed by the Principal of the college, all the HOD's and teaching staff, Parents and students were participated in the online meeting.
- On 26.12.2020, University Inspection Committee visited the department for the revision of intake for UG-Tourism and Travel Management Programme. The current intake is 50, the committee recommended to increase of further 20% that mean another 10 sheets has added in the existing intake, i.e. 50+10 =60. This increasing intake will come into effects form 2021-2022 academic year onwards.

## JANUARY-2021

 On 12- January-2021, on the eve of Pongal celebration was celebrated at the college campus. All the teaching and non-teaching members were participated



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- On 05-February- 2020 the Students Association meeting was held through google meet. Dr.
   R.Rajesh was given a special lecture on "Career Opportunities in the Service Industry with Reference to Tourism and Hospitality Industry."
   MARCH -2021
  - •On 15the to 17<sup>th</sup> March -2021 Dr. R. Narasimmaraj, Assistant Professor and Head and EBSB Club Coordinator has conducted a National level Quiz Contest on "National Integration" for month of March. About 160 participants have participated across India. Those contests who had scoured 40% and percentage they have given online certificate.
- On 18<sup>th</sup> March-2021 Bharathidasan University had released University Ranking Examination (URE) 2020. For the first time in the history of GACW-PDKT, Department of Tourism and Travel Management had owned the first rank in the Tourism and Travel a Management. The name of the student is Mrs. U. Soundharya IIII BA -TTM.
   Dept. of Tourism and Travel Management

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On 27.03.2021 the department of Tourism and Travel Management had conducted the Board of Studies (BOS). There were University Nominee, Other University subject experts, Industry Expect and student Alumni were participated, and they have given inputs, finally, they the approve the syllabi for the academic year 2021-2022 onwards.



Tourism and Travel Management had an Academic Audit inspection for the academic year 2019-2020. Dr. K.S. Dhanam, Associate Professor of English, EVR College (Autonomous), Trichy was inspected the department activity and she was appreciated all the academic activity carried out by the department staff members.

 On 06<sup>th</sup> Apríl 2021 Dr R. Narasímmaraj had performed as Presiding Officer in TNAE-2021 at Aranthangi Assembly Constituency.