

**GOVERNMENT ARTS
COLLEGE FOR WOMEN
(AUTONOMOUS),
PUDUKKOTTAI-622001.**

ANNUAL REPORT

2020-2021



***DEPARTMENT OF
TOURISM AND TRAVEL
MANAGEMENT***

ISSUE No.02

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2020-2021

The Department of Tourism and Travel Management was established in the year 2003. Since then, the department has been producing lot of young tourism graduates. In the year 2016 a permanent faculty Dr. R. Narasimmaraj joint in the department; apart from that there are two Guest lecturers and one PTA staff working in the department. In the academic year 2020 -2021 the department of tourism and travel management had conducted and participated various academic and academic related activities. In the below column the list of activities are given in detail.

MAY-2020

- Between 14th May and 20th May 2020 Dr. R. Narasimmaraj was participated one of the most useful seven days online faculty development programmes on "How to Switch form Regular Classroom Teaching to Online Teaching more Effectively" organised jointly by Department of Management and Department of Hospitality and Tourism management



- Tamil Nadu State Council for Higher_Education (TANSCHÉ), Chennai was organized Two-Day FDP on Design, Develop and Deliver online courses through MOODLE platform conducted by

TANSCHÉ with technical support of DOTE, Tamilnadu. On on May 15 & 16, 2020 through online mode. Dr. R. Narasimmaraj, Asst. Professor of Tourism and Travel Management had participated and got the certificate



Valid Certificate ID: TANSCHÉ47697ZMOOCs

Issued Date: June 1, 2020

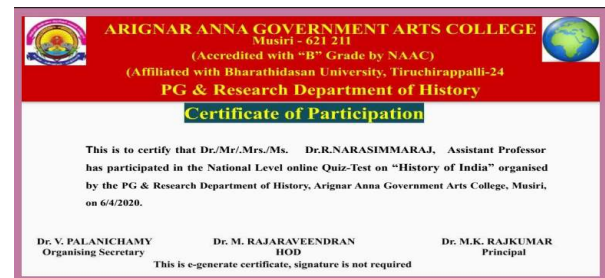
- On 27th May 2020 Dr. R. Narasimmaraj was participated in the International E-Seminar on Invent the Future: The New Normal for Hospitality and Tourism Organized by faculty of Hospitality, GNA University, Punjab in association with Indian Tourism and Hospitality Congress North Chapter through Zoom App.



- On 29th May 2020 Dr. R. Narasimmaraj was participated a webinar on the Hospitality Industry Bouncing Back After Covid-19, Organized by SRM university of East Sikkim.



Dr. R. Narasimmaraj acted as a resource person in Two-day National Level Webinar on India: Past and Present – A Historical Perspective was held between 18th and 19th June 2020. Dr.R. Narasimmaraj was delivered a special address on Covid-19: Socio-Economic and Cultural Condition in India.



On 22th May 2020 Dr. R. Narasimmaraj was participated in a online workshop on Research Article Writing & Reference Management Using Mendeley Organized by faculty of science, Annamalai University in collaboration with ELSEVIER

JUNE -2020

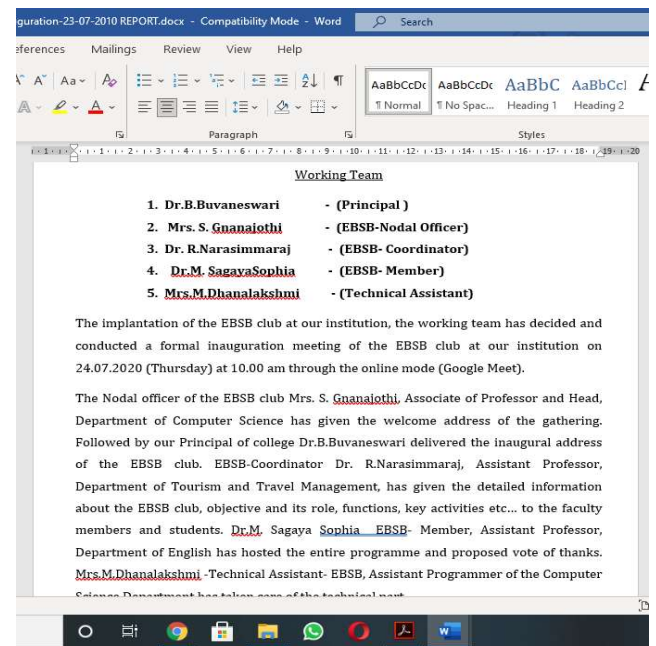
- For the first time in the history of Government Colleges was conducted online admission due to Covid-19. The department of Tourism and Travel Management was also taken part in the online admission. The first students counseling was on 03.09.2020 and it was ended on 14.10.2020.
- Dr. R. Narasimmaraj was participated in a Webinar on Hospitality Industry: Post Covid-19 & Job Opportunities on 7th June 2020. The webinar was organised by Dept. of Hospitality & Tourism Management, Assam Down Town University, Assam.



On 09.06.2020 Bharathiar university appointed Dr.R. Narasimmaraj as a Board of member of (other university) for the period three years from 01/01/2021 to 31/12/2022 both UG and PG Programme.



working for the EBSB activity.



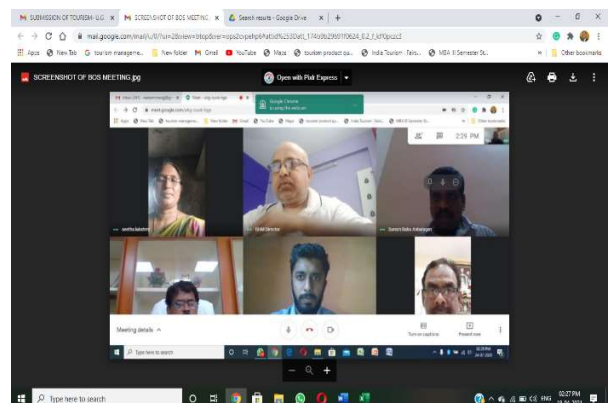
JULY -2020

- On 7th and 8th July 2020 Dr. R. Narasimmaraj was participated an International Webinar on Post COVID Effects and Challenges on the Field of Education Conducted by the Susana Methodist Girst B.Ed. College in association with Physical Education Foundation of India



- On 24-July 2020 Bharathiar University has conducted Board of Studies meeting. Dr. R. Narasimmaraj has participated and given inputs for the UG and PG the Syllabus. According to the university the new syllabi was introduced and that was approved by the committee. The BOS meeting was held through google meeting.

- For the first time in the GACW, EBSB club was formed by the Principal of the college. The working team of EBSB consisting of five members under the principal supervision Mrs. S. Gnanajothi - (EBSB-Nodal Officer), Dr. R. Narasimmaraj-(EBSB-Coordinator), Dr. M. Sagaya Sophia-(EBSB member) and Mrs. M. Dhanalakshmi - (Technical Assistant) are




AUGUST-2020

Independence Day is celebrated on 15 August every year throughout the country, in this connection; the college administration was also celebrated the Independence Day in a grand manner. Department of tourism and travel management was also taken part and printed invitation for the Independence Day celebrations.

SEPTEMBER-2020

Department of Tourism and Travel Management and EBSB Club of GACW, Pudukkottai was jointly organised the World Tourism Day Celebration 2020 through online. A Special lecture made by Dr. R Narasimmaraj, Assistant Professor of Tourism and Travel Management. The theme of the topic was "COVID-19: "Tourism and its Impact on Socio-Economic and Cultural Condition in India".

 **GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), PUDUKKOTTAI-622 001.** 
DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT
AND
EBSB CLUB OF GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), PUDUKKOTTAI
JOINTLY ORGANIZE WEBINAR ON

COVID-19: "TOURISM AND ITS IMPACT ON SOCIO-ECONOMIC AND CULTURAL CONDITION IN INDIA."

Time 30.09.2020 @11.00 am

Cordially Invite you all for the World Tourism Day Celebration -2020.

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Welcome Address : Dr. M. GAYATHRIDEVI
Assistant Professor and Head
Department of History, Tourism and Travel Management
Government Arts College for Women (Autonomous), Pudukkottai.

Presidential Address : Dr.B. BUVANESWARI
Principal
Government Arts College for Women (Autonomous), Pudukkottai.

Special Address : Dr. R. NARASIMMARAJ
Assistant Professor and EBSB Coordinator
Department of Tourism and Travel Management
Government Arts College for Women (Autonomous), Pudukkottai.

Vote of Thanks : Dr.M. SAGAYA SOPHIA
Assistant Professor and EBSB Member
Department of English
Government Arts College for Women (Autonomous), Pudukkottai.

WORLD TOURISM DAY 2020 | **TOURISM & RURAL DEVELOPMENT**

DECEMBER-2020

- On 09.12.2020 there was an online meeting organed by the Parent Teachers Association (PTA), The meeting was headed by the Principal of the college, all the HOD's and teaching staff, Parents and students were participated in the online meeting.
- On 26.12.2020, University Inspection Committee visited the department for the revision of intake for UG-Tourism and Travel Management Programme. The current intake is 50, the committee recommended to increase of further 20% that mean another 10 sheets has added in the existing intake, i.e. $50+10=60$. This increasing intake will come into effects form 2021-2022 academic year onwards.

JANUARY-2021

- On 12- January-2021, on the eve of Pongal celebration was celebrated at the college campus. All the teaching and non-teaching members were participated



FEBRUARY-2021

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT
GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS)
(An Autonomous College Affiliated to Bharathidasan University)
No. 622 001, Pudukkottai - 622 001

Time: 03pm to 04pm Date: 05-02-2021

Department of Tourism and Travel Management
Organise:
Online Students Association Meeting
On
"Career Opportunities in the Service Industry with Reference to Tourism and Hospitality Industry"

Welcome Address : Dr. R. Narasimmaraj
Assistant Professor and Head
Department of Tourism and Travel Management
Government Arts College for Women (Autonomous),
Pudukkottai - 622 001.

Presidential Address: Dr. B. Dhanasekari
Principal
Government Arts College for Women (Autonomous),
Pudukkottai - 622 001.

Special Address : Dr. R. Rajesh
Assistant Professor
Department of Business Management
(Tourism & Hospitality Management)
School of Commerce
Jain (Deemed-to-be University)
Bengaluru, Karnataka - 560009.

Vote of Thanks : Ms. Lala R
Student Representative
III BA Tourism and Travel Management
Government Arts College for Women (Autonomous),
Pudukkottai - 622 001.

Meeting link : <https://meet.google.com/fhu-yqgo-nbp>

- On 05-February- 2020 the Students Association meeting was held through google meet. Dr. R. Rajesh was given a special lecture on "Career Opportunities in the Service Industry with Reference to Tourism and Hospitality Industry."

MARCH-2021

- On 15th to 17th March -2021 Dr. R. Narasimmaraj, Assistant Professor and Head and EBSB Club Coordinator has conducted a National level Quiz Contest on "National Integration" for month of March. About 160 participants have participated across India. Those contests who had scored 40% and percentage they have given online certificate.
- On 18th March-2021 Bharathidasan University had released University Ranking Examination (URE) 2020. For the first time in the history of GACW-PDKT, Department of Tourism and Travel Management had owned the first rank in the Tourism and Travel a Management. The name of the student is Mrs. U. Soundharya IIII BA -TTM.

Dept. of Tourism and Travel Management

BHARATHIDASAN UNIVERSITY - TRICHIRAPPALLI-24 Date :18/03/2021
UG-URE EXAM APRIL 2020 Page : 1

COURSE : B.A. TOURISM AND TRAVEL MANAGEMENT

CEN	NAME OF THE CANDIDATE	FAP	FAP	TOT	URE	NAME OF THE COLLEGE
	(REGISTER NUMBER	I	II		(RANK)	
	URE - ROLL NO					
16	SOUNDHARYA U	51	42	93	1	GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS)
	1017A50742					PUDUKKOTTAI
	1203701					

On 27.03.2021 the department of Tourism and Travel Management had conducted the Board of Studies (BOS). There were University Nominee, Other University subject experts, Industry Expert and student Alumni were participated, and they have given inputs, finally, they the approve the syllabi for the academic year 2021-2022 onwards.

- On 31 March 2021 the Department of



Tourism and Travel Management had an Academic Audit inspection for the academic year 2019-2020. Dr. K.S. Dhanam, Associate Professor of English, EVR College (Autonomous), Trichy was inspected the department activity and she was appreciated all the academic activity carried out by the department staff members.

- On 06th April 2021 Dr R. Narasimmaraj had performed as Presiding Officer in TNAE-2021 at Aranthangi Assembly Constituency.