

GOVERNMENT ARTS COLLEGE FOR WOMEN
(AUTONOMOUS),
PUDUKKOTTAI -622 001.



Department Annual Report

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DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

The Department of Tourism and Travel Management was established in the year 2003. Since then, the department has been producing lot of young tourism graduates. In the year 2016 a permanent faculty Dr. R.Narasimmaraj joint in the department; apart from that there are two Guest lecturers working in the department.

In the academic year 2019 -2020 the department of tourism and travel management has conducted and participated various academic and academic related activities. In the below column the list of activities are given in detail.

AUGUST

- Independence Day is celebrated on 15 August every year throughout the country, in this connection; the college administration was also celebrated the Independence Day in a grant manner. Department of tourism and travel management was also take part and printed invitation for the Independence Day celebrations.
- For the first time in the Government Arts College for Women (Autonomous), Pudukkottai, department of tourism and travel management was initiated formal dress code for all first, second and third year students.

First year



Second year



Third year

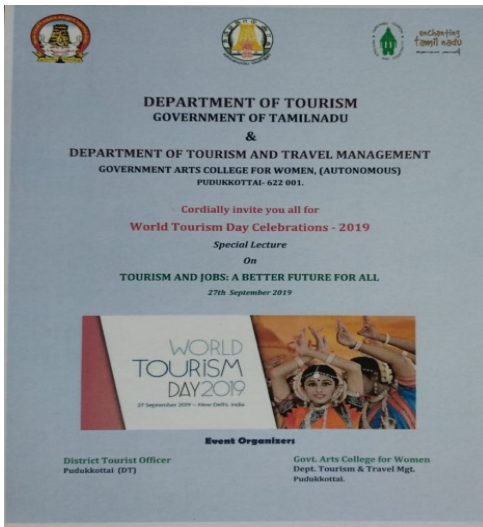


- On 20.08.2019 Tuesday, second tutor-ward meeting was held in the department. The following parameters was discussed;
- Self Discipline and punctuality to attend the classes regularly,
- To maintain the cleanliness of living environment,
- Students mental health awareness etc...finally, all the students and teachers thanks to principal and college administration for given the permanent class room for all the three years students.

SEPTEMBER

- On 26.09.2019 the academic audit committee was visited to the department.
- On the eve of World Tourism Day (WTD) celebration the department was organized various intra college competitions, competitions like Quiz, Essay Writing, wealth out of waste, Elocution. The prize winners was awarded and honored by the Department of tourism and Travel Management and District collector of Pudukkottai.

The department of tourism and travel management has been celebrating World Tourism Day (WTD) every year in the



month of September 27th. In the year 2019, the department of tourism and travel management and department of tourism Government of Tamilnadu was jointly organized a special seminar on **"TOURISM AND JOBS: A BETTER FUTURE FOR ALL"** various tourism and allied sectors experts and eminent personalities was invited for the seminar. Our college principal **Dr.B.Buvaneswari** was inaugurated and felicitated the function.

District collector of Pudukkottai, **Tmt. P. Uma Maheswari IAS**, delivered Presidential address followed by prize distribution.

Mr. K.Ramesh Babu Management Director, Udayam TRAVELS (P) Ltd, Pudukkottai was talked about in the sub theme of **"Tourism and Jobs"**.

Dr. N.Chellam, Associate Professor of Seethalaksmi Ramasamy College (Autonomous), Trichy. Was delivered in the sub theme of **"Tourism and Nutrition"**

Mr. B.Sentil Kumar, Resort Manager, Chidambara Vilas Heritage Hotel, gave a lecture on **"Tourism and Hotel Industry"**.

OCTOBER

- On the eve of World Tourism Day celebrations 2019, the department of tourism and travel management and department of tourism Government of Tamilnadu was jointly organized a special clean India Movement on 01.10.2019.



DECEMBER

- Dr. R.Narasimmaraj** was deputed as a one of the coordinators for students free bus scheme for the academic year 2019-2020. There were **2470 free bus pass** application submitted to Tamilnadu State Transport Corporation (TNSTC), Pudukkottai.
- Dr. R.Narasimmaraj** was presented a paper on an International Conference organized by the Department of Tourism Studies, Pondicherry Central University. The title of the paper was **Assessment of Natural Resources for Ecotourism Promotion: the Case Study of Pachamalai Hills in Tiruchirapalli District in Tamilnadu.** The conference was held between 7-9 December -2019.

- Dr. R.Narasimmaraj was nominated as one of the IQAC member for the academic year 2019-2020.

JANUARY

- Republic Day was celebrated in the campus on 26 January 2020. Department of tourism and travel management was also take part and printed invitation for the Republic Day celebrations.

FEBRUARY



- On 06.02.2020 the department of tourism and travel management was organized students association meeting. **Mr.P.Harish CEO of the Freedom Galaxy Tours, Tiruppur,** was delivered a "**Special lecture on Entrepreneurial Opportunities in Tourism Industry**".
- Dr. R.Narasimmaraj was nominated one of the committee members for the preparation of General Triennial for the University visit. The final report submitted to principal on 21.02.2020.



- On 20 & 21-Feb-2020 two days all the third year students went for extension activity. During the first day students went to Santharamman Kovil cleaning activities.
- The next day On 21.02.2020 impacts of COVID 19 virus and relevant awareness were made in the Pallathuvayal Colony and surrounded areas. Students were inculcating to the general public about the pandemic effects of the COVID 19 various, and also explained about precautionary tips, hands wash methods, self isolation and avoiding of mass gatherings etc ... Finally, dos and don'ts was instructed during these crucial days.

